# Summary

# Story-teller Data Analyst with experience working in cross-functional teams with passion for transforming large data into new easy-to-read scopes. Experienced in Excel, VBA, Python, SQL & HTML. An insatiable learner who loves acquiring new skills, tackling new challenges and overcoming expectations.

**Technical Skills**

Tools: Advanced Statistics, API Interactions, HTML /CSS (Bootstrap), JavaScript (D3.js, Leaflet.js), R, Power BI, Python (NumPy, Pandas, etc.), VBA.

Databases: Excel, GitHub, HubSpot CRM), NoSQL (MongoDB), SQL.

Languages: Fluency in Spanish and English**.**

# Experience

# ESDINAMICO CIA. LTDA.

# *Data Analyst Consultant*|Ecuador March 2019 - Present

* Offer insights and actionable information by analyzing and interpreting business data.
* Use business data with the goal of answering questions and solving problems. Design reports and dashboards.

# DATA TECH USA INC.

# *Excel Consultant* |Miami, USA March 2018

* Designed and trained Sales team in ‘Excel for Sales course’ allowing to improve their revenue by developing an efficient work process and gaining knowledge directly related with daily routine.

# AZTEC EXCHANGE

# *Business Development Manager, Americas* |Miami, USA May 2017 – June 2018

# Responsible for generating new business with debtors in the accounts receivable financing industry and driving big volume customers to obtain the sale of invoices of companies in LATAM. Calling/meeting C-level to obtain contracts.

* Best seller, US$1.9million in 5 months, plus new business line in Peru with US700,000 in new revenue.
* Teamwork with marketing, support with ideas/strategies for customer engagement, improving customer perception.

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# *Senior Client Management* |Miami, U April 2016 – May 2017

Responsible to engage new market of Latin America by selling the ePayMe Platform Value Proposition as Financial Service including risk management, risk assessment and compliance of clients.

* Handled portfolio of +200 customers with +40% of client acceptance with different currency type and cross-border business.
* Developed techniques to increase new customers rate, based on market data analysis.
* Supported It team with tests and business reports to update internal system and platform.

# AMINORTE SA

# *Data Analyst* |Santiago, ChileJune 2014 – February 2016

# Responsible for extracting, cleaning and interpreting business and market data.

* Collaboration in the creation of extracting data software to further analyze and gave directors new markets trends.
* Transformed company data into dashboard of opportunities to develop client relationships

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# *Project Manager (Data Migration) |* Santiago, Chile October 2012 – July 2014

Orchestrated an initiation, planning, design, execution, monitoring, controlling and procurement of the migration into new ERP, transforming users needs into technical requirements and vice-versa.

* Restructured rigid processes and integrated them into the new ERP, decreasing logistic time process by 60%.
* Process completed within 8 months, by managing IT team, including training personnel.
* Cleaned, transformed old data to migrate into new ERP.

**Projects**

Built ‘Weather Data Analysis’ [Website](https://cynthiahuallanca.github.io/weatherdata.io/), to compare the climate of 500+ cities worldwide with latitude/longitude, based on Application Programing Interface (API) of [Open Weather Map](https://openweathermap.org/). Some technical skills used were:

* Python (Pandas/Matplotlib)
* HTML/CSS (Bootstrap)

# Education

**UNIVERSITY OF MIAMI** |Miami, USA In progress

Business Analyst

**UNIVERSITY OF CONCEPCION** | Concepcion, Chile May 2012

Bachelor’s Degree Auditing and Accounting. Major: Science in Business Administration